

SPACE DEADLINE: Wednesday, March 5th

AD SIZES	EARLY RATE	REG RATE
Full Page (5.5" x 9.25")*	\$2,075	\$2,285
Half Page V (2.675" x 9.25")	\$1,130	\$1,245
Half Page H (5.5" x 4.56")	\$1,130	\$1,245
Quarter Page (2.675" x 4.56")	\$745	\$820
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PREMIUM POSITIONS (INCLUDE BLEED):

Back Cover	\$2,325	\$2,560
Inside front cover	\$2,225	\$2,450
Inside back Cover	\$2,225	\$2,450

RESTAURANT PAGES:

Sixth Page (2.675" x 3") \$337 \$375

All ads include full color.

*Full pages have the option to bleed. Bleed size is 6.25" x 10," trim is 6" x 9.75" and safety is 5.75" x 9.5."

**Free ad must run as corresponding space in the Hartford Courant from December 1 - 31st, 2024.





PRINT DISTRIBUTION OF 55,000 COPIES, PLUS A DOWNLOADABLE PDF ON VISITNEWHAVEN.COM AND DIGITAL FLIP BOOK AVAILABLE FOR 1 YEAR ON COURANT.COM

Grab the attention of leisure travelers, convention & sporting events attendees, new residents and natives alike from across the state by reserving space in this annual glossy booklet.

Sponsor advertisements are seen by over 200,000 people looking for information on where to stay, play and dine. In addition to a calendar of year-round activities, the guide is a tool for recruitment in sectors such as bioscience, manufacturing and health care.

AVAILABLE AT OUTLETS ACROSS CONNECTICUT AND SURROUNDING AREAS INCLUDING:

AAA • Real Estate Offices • Hotels & Attractions • Relocation Specialists • Meetings & Conferences • Sporting Events • CT Welcome Centers • Local Tourism Offices • Yale Visitor Info Center • Local Colleges & Universities • and more targeted drops

For more details and ad reservations, please contact your Hartford Courant account executive or email advertising@courant.com.